

2012-2013 Scouter's Directory & Program Calendar Book

Seneca Waterways Council
Boy Scouts of America

**Thank you for
your support!**

AD ORDER FORM

Please use one order form for each individual ad.

Quantity	Ad Description	Price	Total
	Back Cover – Full Color, Full Page Ad, w/inside center pages	\$4,300	SOLD
	Full Color, Full Page 7 ¼ X 9 ¾ - Inside Cover	\$600.00	
	Full Page 7 ¼ X 9 ¾ -Page 1or last page (next to cover)	\$500.00	
	Full Page 7 ¼ X 9 ¾ - middle page	\$400.00	
	Half Page 7 ¼ x 4 ¾	\$200.00	
	Quarter Page 3 ½ X 4 ¾	\$100.00	
	Business Card 3 ½ X 2	\$50.00	
	Line of text	\$25.00	

- Amount Enclosed \$ _____
- Please Bill Me \$ _____
- Ad enclosed (on disk or hard copy)* *OR*
- Ad will be sent via email*

* Graphics and camera-ready art work at 600 dpi

***ORDER DUE
APRIL 1, 2012***

Business Contact Name: _____ Phone No. _____

Business Name: _____ Classification (for the index): _____

Address: _____

City: _____ State: _____ Zip: _____

SOLD BY:

District _____

Contact Name: _____

MAIL COMPLETED FORM TO:

PROGRAM CALENDAR AD
Seneca Waterways Council
474 East Ave, Rochester, NY 14607
or
fax to: 585-256-8533 e-mail to:
dorothy.bressler@senecawaterways.org

Because our lead sponsor, Wendy's Restaurant, has requested, no ads will be sold to any other restaurants.
Because our main unit fund raising program is Popcorn, no ads will be sold for any other fund raising product.
Ads for Unit Fund Raisers such as Spaghetti Dinners or Christmas Tree sales are allowed and encouraged

Full Page Ad

7 ¼ inches wide x 9 ¾ inches tall

½ Page Ad

7 ¼ inches wide x 4 ¾ inches tall

¼ Page Ad

3 ½ inches wide x 4 ¾ inches tall

Business Card Ad

3 ½ inches wide x 2 inches tall

A

All inside printing is black and white. No bleeds are available, photos can be used and your logo may be included. Files on disk as camera ready JPEG format are preferred. Final deadline date for the receipt of art is April 1, 2012.

Ads should be emailed to:

dorothy.bressler@senecawaterways.org

Ad placement is random as space and content allow.

We will try and honor date request placement of ads as space allows. Date sensitive ads will normally be placed on a page prior to that date appearing in the calendar book.

Questions regarding ads or reservations should be directed to Steven McEwan at 585-241-8556.